



Pharr
International Bridge



Pharr

More than just a bridge!

Mission

To provide excellent global trade services

Vision

The Pharr International Bridge will be recognized as the state's "best in class" global trade service provider



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Value Proposition

**We're more than just a Bridge...
We offer experience and efficiency ...
Here and now.**



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Strategic Location

- Key partner for your imports and exports through Mexico, the U.S. and beyond.
- Strategic location brings commercial advantages such as our intermodal alliance with the Port of Brownsville.
- Competitive benefits, advantages and future opportunities for your supply chain through strategic partnerships.



The bridge sees on average over **1.2 million Commercial Motor Vehicle crossings per year**



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IMPORTS TOTALED

\$31.16

**INCREASE
7.73%**

EXPORTS TOTALED

\$15.19

**DECREASE
10.08%**



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Trade by Value of Product

75%

Manufactured
Finished Goods

18%

Produce and
Perishables

7%

Energy
Oil & Gas



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Daily Commercial Traffic

NORTHBOUND TRUCKS

2,900

During Peak Months

2,700

During Slow Months

SOUTHBOUND TRUCKS

2,850

During Peak Months

2,600

During Slow Months



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7%

Average yearly
growth in imports
of fresh produce

Crossing over

+63%

Of Texas produce
and over

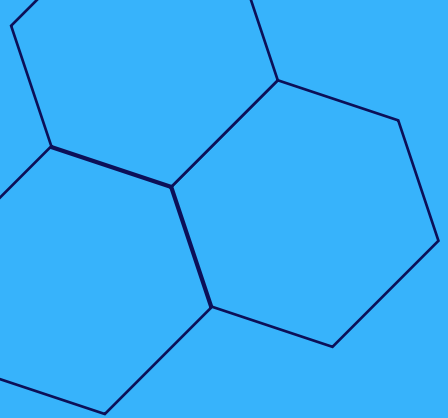
+34%

Of the Nation's produce



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For every \$1 of produce imported through Pharr, the State of Texas makes \$2.50 back as economic impact.

Based on the \$6.5 billion of produce that crossed through Pharr in 2024, that's \$16.25 billion in economic impact to Texas.



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#1

Border crossing in
the U.S. for produce

3rd

Largest trade hub on
the Texas-Mexico
Border

8th

For total trade amongst other
border crossings by value

30th

For total trade amongst
the nation's 450 plus
ports by value



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Top 5 Exports

1 

GASOLINE

\$1.85
billion

2 

**LIQUIFIED
NATURAL
GAS**

\$1.59
billion

3 

PORK

\$705.12
million

4 

**INSULATED
WIRE AND
CABLE**

\$517.96
million

5 

**MOTOR
VEHICLE PARTS**

\$514.37 million



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Top 5 Imports



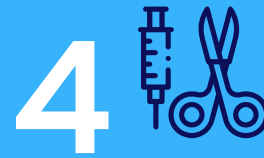
1
Avocados
\$2.4
billion



2
**Insulated
Wire and
Cable**
\$1.93
billion



3
**TV's
Computer
Monitors**
\$1.77
billion



4
**Medical
Instruments**
\$1.47
billion



5
Berries
\$1.38
billion



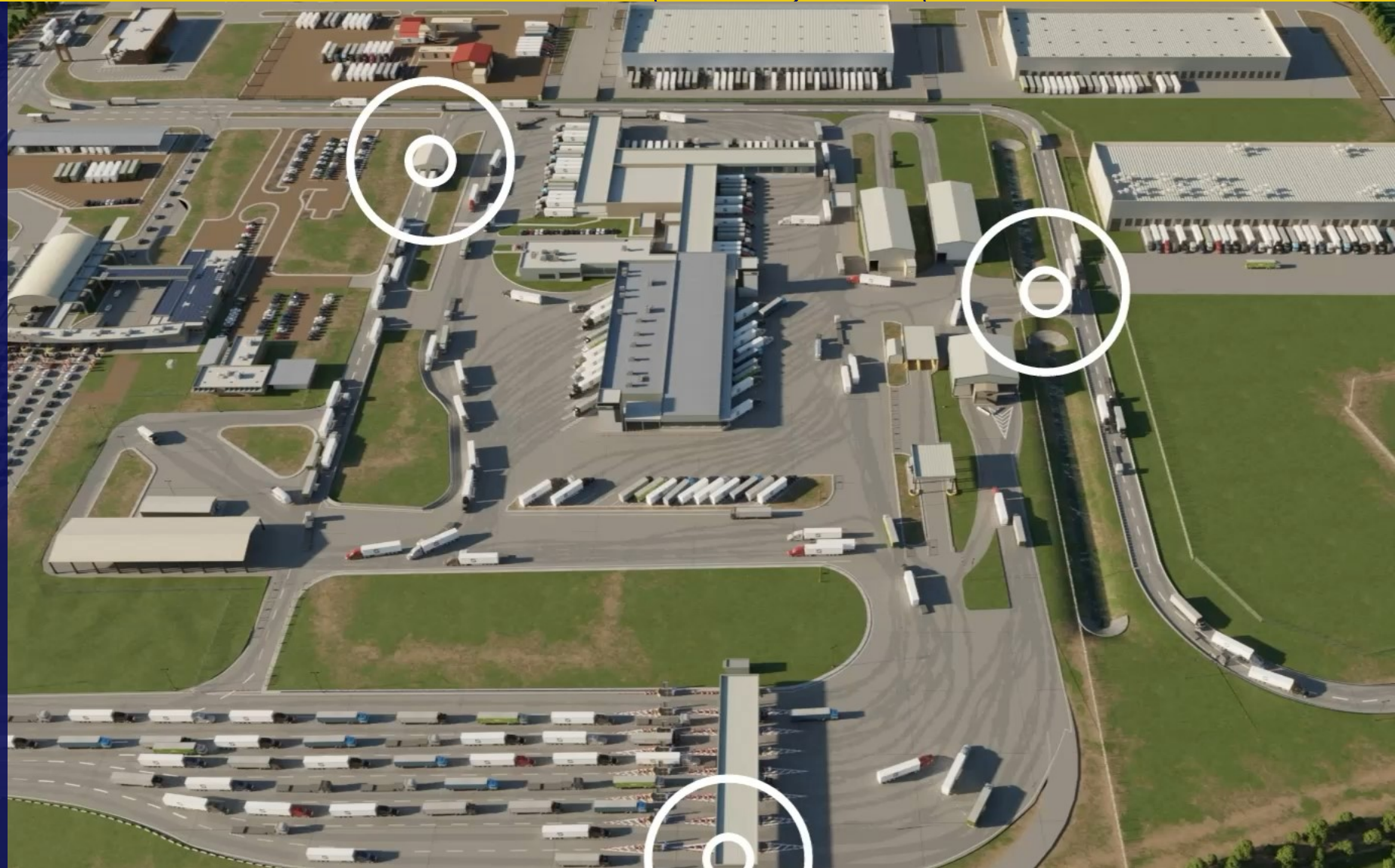
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PROJECT

DAP 15

- 2 Additional Commercial Primary Lanes
- 2 Additional Commercial Exit Lanes
- Gate-to-Gate Service for Increased Truck Throughput
- Reduced Truck Wait Times



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PROJECT

DAP 16

- Cold Chain Streamlined Ag/Produce Inspections
- Dry Goods Process Improvements/UCP
- Increased Commercial Truck Throughput



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PROJECT

Bridge Expansion

2ND SPAN

- 4 Additional Lanes
 Lanes
- Intelligent
Traffic System
- Increased Capacity
& Efficiency



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